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GEORGE MATHEW — DESIGNER, CHICAGO, IL

I'm a web designer and front-end developer. I love good design that balances beauty, functionality and usability. I'm very passionate about creating a digital-first, interactive and content-rich web.

EDUCATION

Columbia College Chicago
Bachelor of Fine Arts (BFA),
Graphic Design, 2012

Augustana College
Bachelor of Arts (B.A.),
Philosophy, Fine Art, 2007

SKILLS AND TOOLS

SPECIALTIES: web and front-end development (**HTML5, CSS3, SASS/SCSS, GRUNT.JS**), CSS architecture, **OOCSS/SMACSS/BEM** methodologies for CSS, wireframes, prototyping, responsive web design, user interface and web application design, typography, color theory, layout & composition, grid systems, branding & identity, vector illustration, infographics, and content management systems (WordPress, Drupal, Siteleaf).

TOOLS: CSS preprocessors, frameworks (Inuit.css, Bootstrap, Foundation), JavaScript, JavaScript libraries, Git, GitHub, Sublime Text, Adobe Creative Suite, pen & paper

PROFESSIONAL EXPERIENCE

LEAD WEB DESIGNER

Academic Marketing Services

AUGUST 2012 – PRESENT

Lead the rebranding process of AMS and its chief products, CareerFocus & InFocus. Produced print and web collateral for the NCMPR conference. Completely redesigned the CareerFocus website, using responsive design and mobile-first techniques, to uniquely reflect the strengths of the product.

Spearheaded a mobile-first, responsive campaign for CareerFocus online magazines and produced multiple product under tight deadlines.

WEB DESIGNER

Lakeshore Interactive

MAY 2012 – AUGUST 2012

Worked with the primary client, CouponCabin, to develop a store reviews page. Developed an elegant and usable interface in **HTML5 & CSS3** for A/B testing. Created ads and web graphics to promote CouponCabin.com

DESIGNER

Edelman Digital

FEBRUARY 2012 – MAY 2012

Designed print & web graphics for internal needs and major clients including YMCA, Hilton, Hampton, Mushroom Council, Disney, Kelloggs, among others. Designed presentation decks for Hilton, Shell, BraunAbility, and Daniel Edelman. An infographic designed for Edelman Digital was featured on Visual.ly in May.